



# Community Affiliate Program

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487 East Main Street, #204  
Mount Kisco, NY 10549  
914-764-3014  
[www.goALOFT.org](http://www.goALOFT.org)  
[info@goALOFT.org](mailto:info@goALOFT.org)

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## **An Important Announcement for the Business Community**

ALOFT is a nonprofit organization that provides local older adults with services, information and referrals that help them remain in their homes and community, safely and confidently. We cover Bedford, Lewisboro, Mount Kisco, North Castle, North Salem, Pound Ridge and Somers.

There is much to being an ALOFT member -- help with handyman needs, transportation questions, cultural events, information seminars and a hand in finding what older residents require to stay vital and active in their communities.

A key, high demand benefit to our members is our referral listing that directs members to Community Affiliates -- selected local businesses that support their valued older friends with discounts on products and services or other preferential treatment.

We invite you to become an ALOFT Community Affiliate and provide a discount, free, or reduced fee service, or some other special consideration to our members. You are free to set time or place restrictions or modify your participation at any time.

ALOFT members will be looking for that all important ALOFT Community Affiliate decal you can display in your window, indicating your support of our work and your customers.

Become an ALOFT Community Affiliate today by returning the enclosed form in the envelope provided. Or call me at 914-764-3014.

Best wishes for your continued success.

Catherine Wynkoop, President  
ALOFT, Inc.

## **Why You Should Become an ALOFT Community Affiliate**

Special editorial introduction for each new ALOFT Community Affiliate in our monthly Newsletter and on our website. We feature your strengths.

Regular, updated Valued ALOFT Community Affiliate List for our Members.

Loyal local members with excellent disposable income.

Strong value appeal to educated consumers.

Word of Mouth promotion via multiple ALOFT events.

No investment. No paperwork. Just business.

Become an ALOFT Community Affiliate. Call ALOFT today at 914-764-3014, email us at [info@goALOFT.org](mailto:info@goALOFT.org), or check our website: [www.goALOFT.org](http://www.goALOFT.org).

